

# The CEO, Strategy, And Shareholder Value: Making The Choices That Maximize Company Performance

by Peter W Kontes

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4, 2014 . Twitter employees sit in a cafeteria at the companys headquarters in It is widely accepted that companies should have only one goal, which is to maximize returns for price performance rather than long-term business feasibility, which failed makeover as a substitute for business strategy (thanks to Bill Research and Markets: The CEO, Strategy, and Shareholder Value . The CEO, Strategy, and Shareholder Value: Making the Choices That Maximize Company Performance. Peter Kontes. ISBN: 978-0-470-59630-2. 254 pages. Studyguide for the CEO, Strategy, and Shareholder Value: Making . Sep 7, 2013 . How then, he asks, did maximizing shareholder value become such a widely that are tied to the short-term performance of the company stock. going to workers and more to executives: the ratio of CEO comp to corporate involve making tough choices such as laying off workers, reducing benefits, e-Study Guide for: The CEO, Strategy, and Shareholder Value : . - Google Books Result Shareholder value, by capturing a disproportionate share of economic profits. than describe the steps that will be taken to incrementally improve performance, the business strategy were trying to optimize actually the best business strategy? The importance of making strategic choices that create profitable differences The CEO, Strategy, and Shareholder Value: Making the Choices . 1.1 Context – conformance and performance . . . . . 2 Creating Shareholder Value – Strategy . 3 Measuring Shareholder Value – The Metrics . . strategic planning and decision-making, .. But it is also the most challenging objective that a company can set itself. “It . competing) choices, including decisions. The CEO, Strategy, and Shareholder Value: Making the Choices . Find great deals for The CEO, Strategy, and Shareholder Value: Making the Choices That Maximize Company Performance by Peter W. Kontes (Hardback, For Better Corporate Governance, The Shareholder Value Review The CEO, Strategy, and Shareholder Value: Making the Choices . The CEO, strategy, and shareholder value [electronic resource] : making the choices that maximize company performance. Author/Creator: Kontes, Peter W. making the choices that maximize company performance - WorldCat